

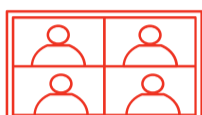


# ALL TOGETHER

## EQUALIZE THE VIRTUAL MEETING TABLE WITH MICROSOFT TEAMS

### 3 Steps to Meeting Equality for I.T. Leaders

## HYBRID WORK REQUIRES A NEW APPROACH TO VIRTUAL MEETINGS



#### Businesses today are no longer limited by physical space

Keeping employees connected across home, office, and on the road means finding a way to make them feel like they're all in the room together.



#### Enabling meeting equality is a top priority

IT leaders are now tasked with supporting a workforce that needs the ability to work from anywhere.

Gartner predicts in-person meetings will drop to

# 25%

by 2024.<sup>1</sup>



# 2.5x

Time spent in Microsoft Teams meetings has more than doubled and continues to climb.<sup>2</sup>

# 70%

of workers say hybrid collaboration spaces are more important now.<sup>3</sup>

When you empower people on both sides of the call with the right audio and video conferencing equipment, you enable meeting equality.



## WHY IS MEETING EQUALITY IMPORTANT?

Meeting equality is the ability of all participants to be heard with greater clarity and seen with equal power, regardless of their location. This leads to:



IMPROVED EMPLOYEE SATISFACTION AND WELL-BEING



HIGHER PRODUCTIVITY



MORE COLLABORATIVE CULTURE



BETTER BUSINESS RESULTS

## 3 WAYS TO LEVEL THE PLAYING FIELD

Microsoft Teams provides the foundation for meeting equality, but pairing it with the right audio and video solutions ultimately determines how your employees experience and show up in virtual meetings.

### 01



#### USE MICROSOFT TEAMS-CERTIFIED AUDIO AND VIDEO EQUIPMENT

Certified devices ensure the native Microsoft Teams experience is carried through for employees, which improves usability and productivity.

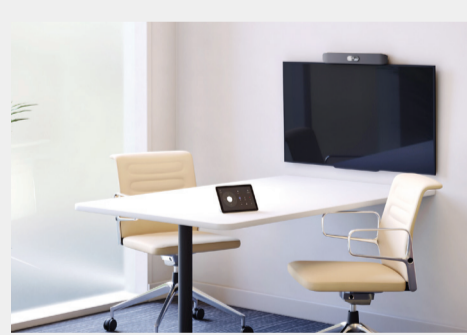
### 02



#### CHOOSE DEVICES THAT ENABLE GENUINE CONNECTION

Professional-grade audio and video devices block out distractions in personal and shared spaces, no matter where your employees may be working from.

### 03



#### MATCH EQUIPMENT TO WORKSPACES

Combat environmental challenges by choosing technology that makes it easy for everyone to fully participate — whether they're in a meeting room, huddle space, at their desk at home, or anywhere else.

ENABLING MEETING EQUALITY FOR YOUR HYBRID WORKFORCE IS THE BEST WAY TO INCREASE PRODUCTIVITY AND MAKE THE MOST OF YOUR MICROSOFT TEAMS INVESTMENT.



Download our eBook, [A Guide to Better Collaboration Using Microsoft Teams](#), for actionable steps on how to select, implement, and manage Microsoft Teams-certified devices across your entire workforce.

1. Gartner, "Effective Meetings for a Hybrid Workforce," July 28, 2021  
 2. Microsoft, Work Trend Index 2022, "Great Expectations: Making Hybrid Work Work," March 2022  
 3. Steelcase, "What People Who've Gone Back to the Office Really Need," 2022